

SARNIA WOBURN DEER

Stag Sale

12th December 2020

PLUS Yearling Hinds

Saturday, 12th December 2020

Viewing from 10.30am

Sale starts at 11.30am

156 Redoubt Road, Cambridge

(off Maungatautari Road)

Food caravan serving pies & coffee
available from 10.30am



Conditions of sale

1. The sale will be conducted by PGG Wrightson with the conditions of sale as set down by the Stock and Stations Agents' Association, a copy of which is available at the agents' desk on sale day.
2. This sale will be hosted by bidr® (www.bidr.co.nz) as a live-streamed auction, with online bidding and a live-stream available on sale day, as well as the normal on-farm format. All intending ONLINE purchasers must register on bidr® in advance of the sale date, by visiting the website and using the "sign up" button, adding their contact information and nominating the agency they would like to purchase through and account held with that agency. The bidr® team is always available to help purchasers get signed up and registered, and the HelpDesk is proudly managed in-house from Hamilton. Please call 0800 TO BIDR (0800 86 2437), or email enquiries@bidr.co.nz for assistance at any point. Alternatively, contact Caitlin Rokela, National Territory Manager, on 0274 056 156.
3. Each lot becomes the purchaser's property and risk at the fall of the hammer.
4. Insurance facilities will be available at the sale.
5. Terms are strictly cash unless prior arrangements have been made with the auctioneers. Accounts not paid within 14 days of sale shall bear interest, at current rate per annum from the date of sale.
6. The sale is conducted exclusive of GST.
7. A BUYERS COMMISSION OF 5% is payable to non-participating companies and recognised independent agents introducing and accompanying purchasers to the sale, providing prior arrangements have been made with PGG Wrightson or Sarnia Deer, a minimum of 24 hours prior to the sale.
8. Intending purchasers are required to register with the auctioneers prior to the commencement of the sale.
9. All deer held for the purchaser on the vendor's property will be held at the purchaser's risk.
10. Velvetting of all stags (at purchaser's risk) will be carried out by the vendor prior to delivery unless specific request is made to the contrary.
11. All velvet remains the property of the vendor unless otherwise arranged.
12. All deer owned by Sarnia Deer have been DNA profiled.
13. While all stock are guaranteed under a general replacement or credit policy, no liability will be accepted by Sarnia Deer and/or its agents for any production loss due to a stag's inability to sire progeny. It is therefore highly recommended that all newly purchased stags are semen tested prior to being used and a back up stag used as part of your mating programme.
14. Delivery dockets must be signed, giving explicit instructions on transport, de-velvetting and insurance.

Disclaimer:

Although every care has been taken in compiling this catalogue, no responsibility is accepted for any errors that may be included therein.

Sarnia Deer Farm, 156 Redoubt Road, has a C10 status and has never had bovine TB reactor. Last tested December 2017.

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All stags will be profiled on-line, with current photographs at

www.tradeddeer.co.nz

and

www.bidr.co.nz

Disclaimer:

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Sarnia Woburn Mission Statement

To produce and supply a consistent and improving line of Woburn deer genetics to the market with special attention to specific production parameters. These being especially, but not exclusively, liveweight, fertility, antler style and calving date.

November 2020

Dear Fellow Deer Farmers

What a ridiculous year it has been. We have seen highs and lows throughout the year but our industry is resilient and will endure. From the worst drought in my farming career to the kindest of winters, this has been a year of contrasts.

This year we are using the services of bidr.co.nz which is an online live auction site this will run in conjunction with the on farm auction. As the Covid alert levels are uncertain, the auction should still be able to go ahead even at Level 3 or less. However, if we get to Level 4 all bets are off!!!

I have thirteen 3yr old stag lots on offer, plus hopefully a small number of velvetting stags. The details of the velvetting stags will be available on sale day and they will be sold as Lot 14.

A special note should be made for Lot 7 – this is the last ever son of Dam 900 to be offered for public sale. His genetic worth should not be underestimated.

At catalogue stage, many of the three-year olds were still just breaking into their tops. For this reason, the stags have been catalogued in numerical order. A hand-out with the auction order will be made available on sale day if different.

The yearling hind weights are back a little on last year due the drought but I am confident they will all make the 90kg cut-off weight by mating in March. A sale day weight will be available on line and at the auction.

I wish you all well for the holiday season and continued success in your deer farming enterprises.

Kind regards

Bob Atkinson
Sarnia Deer
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Cambridge, 3450

Mobile: 021 117 1639



Please check www.tradedeer.co.nz for regular photo updates of catalogued stags and velvet weights (see page 5)



Sarnia Woburn Story

Sarnia Deer started in 1990 when I purchased my first farm. I have been involved in all aspects of deer farming, including commercial venison and velvet production, trophy production and in latter years a stud operation. I have sat on various committees and been involved in both branch and national activities.

In my first year of farming, to buy a pure Woburn animal was quite difficult and if lucky enough to find one, you would have to extend the mortgage to purchase it. Over the years Woburn deer have become more accessible and now underpin the breeding of many of the best bloodlines in NZ.

In 2012, an opportunity present itself to purchase the Woburn deer at Windermere. At this time Sarnia was producing English Park deer for the market and Woburn deer only contributed in conjunction with Warnham and Furzeland bloodlines. With new and old studs coming and going, the decision was made to develop a pure Woburn bloodline at Sarnia.

The process of changing from a combination of Park lines, to exclusively Woburn, proved challenging. With only a relatively small nucleus to work from, a new sire was purchased from Stanfield, to work as a complete outcross to the existing Windermere line. This sire was of course Pendragon, who brought with him a different style of antler.

Further purchases of hinds were made over the next couple of years, inducing tactical genetics from Stanfield/Woburn and the purchase of either the whole or most of the Woburn herds at Pampas Heights, Canterbury Red Deer Stud and West Bush Deer Stud.

A move to a smaller property enabled a greater reduction in the composite English Park deer and a higher proportion of Woburn Deer to be kept.

For the last few years, investment has been made in the newest semen sires, sourced directly from Woburn Abbey, including Torrington, Henry R, Woburn F40, Amphill and Thorney. These sires represent cutting edge

improvement at Woburn for bodyweights and antler and are a great complement to the Woburn bloodlines already at Sarnia.

As of January 2017, Sarnia Woburn Deer Stud came of age, with only Woburn deer being produced on the property. After nearly 5 years of development, huge investment and some major culling for key production parameters, Sarnia is ready to meet the market as a serious producer of the best Woburn genetics available in New Zealand.

Commercial Velvet line

As velvet stags, pedigrees will not be available but they are all guaranteed pure Woburn, Sarnia bred deer and have made it through both my spiker and two-year old selection.

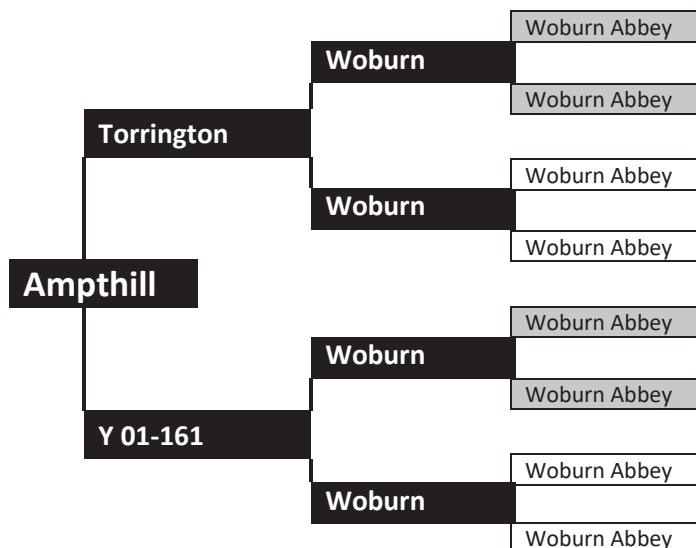
I believe these animals will go on to produce close to double figure heads by maturity and, being Woburn, all should have the ability to grow out to a worthwhile trophy in later years. Details will be available on sale day and on:

www.tradedeer.co.nz



Sire Reference

Ampthill @ 3yrs
Courtesy of Woburn

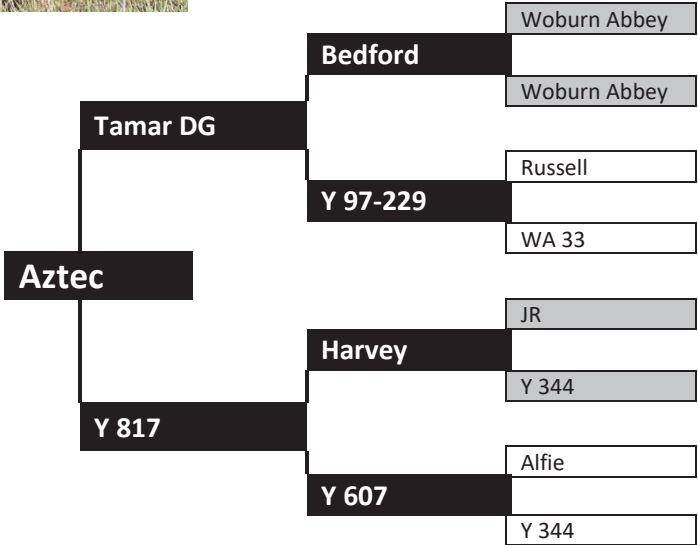


A big Torrington son, used in the Woburn farm programme. 235 kg at 3yrs and a beautiful, wide 37 point head antler head. Used at Sarnia as a semen sire. I have been excited to see how his genetics perform here.



Sire Reference

Aztec @ 8yrs

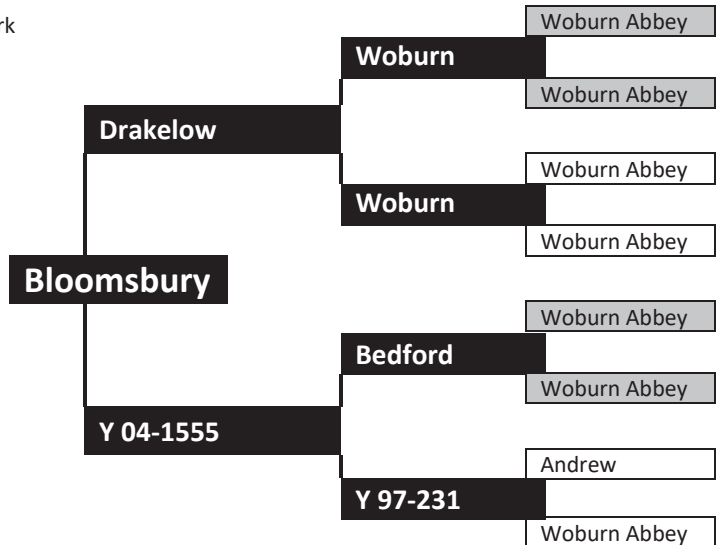


A classic in the industry, this sire was bred by Windermere from a full sister to McLeod, Dam 817. Sire Tamar DG set a new world record of 589 6/8 SCI at 6yrs (back before IOA). A big stag, he matured at over 280kg liveweight. Aztec’s strength of antler and sheer mass appear to be highly heritable. This combination with the new long round-horn style antler of modern Woburn deer is intended to lengthen velvet and trophy antler whilst keeping the integrity of a thick multi-pointed Woburn head.

Sire Reference



Bloomsbury in the Park
Courtesy of Woburn

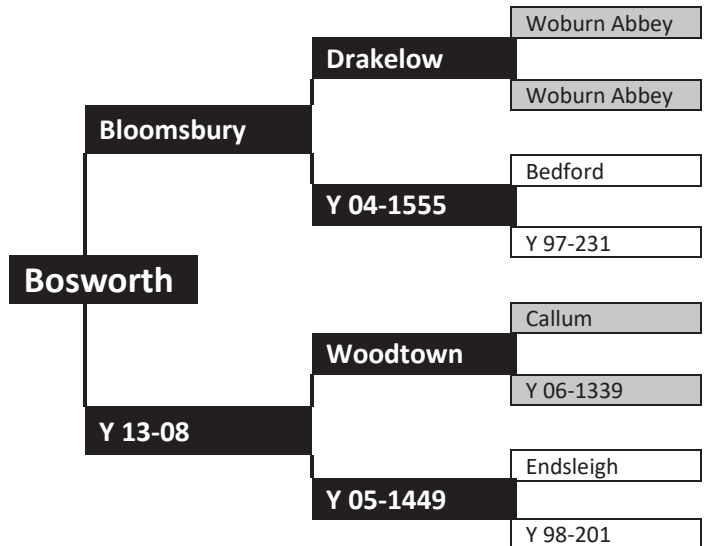


A big Drakelow son, 220kg at 2yrs, Bloomsbury matured out to 300kg. His highly heritable weight gain trait has changed the way Woburn deer are often perceived. Velvet production is also no problem for this fantastic stag as he cut an impressive head of velvet plus regrowth totalling over 16kg in just one season. His bloodline is undoubtedly an asset to any serious breeder of English park deer.



Bosworth at 2yrs

Sire Reference

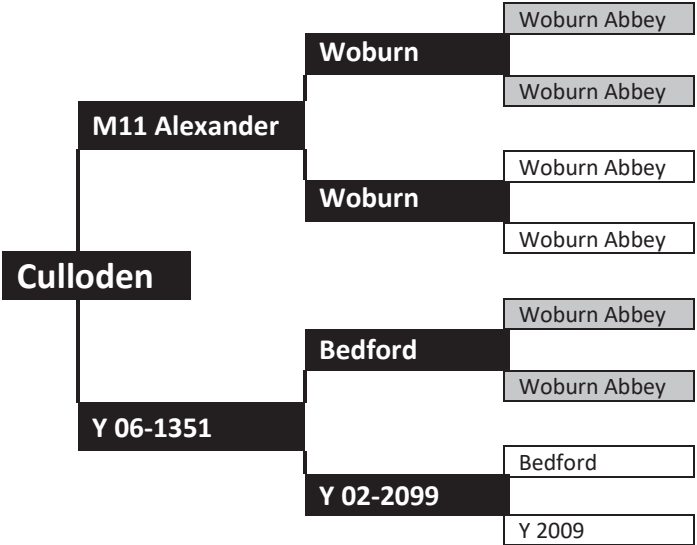


This big Bloomsbury son is a new sire at Sarnia. Although I don't have a current liveweight for him, he is a big, framey stag with a head to match. His two year old head had 37 points with plenty of stretch and was 13.6kg at stripping. He had a handful of hinds at two as he arrived very late in the season but had a full complement as a three year old and covered them all. I am extremely excited to see how he develops over the next couple of years to become Sarnia's master sire.



Culloden at 3yrs

Sire Reference

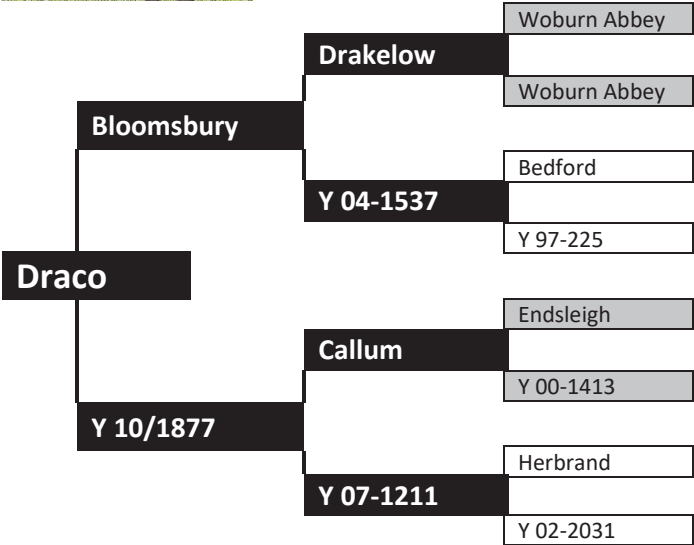


This is quite a remarkable Woburn sire. Although not huge in himself, Culloden is leaving behind some amazingly big progeny. For two years running he has led the way in weight gains for his young stock regardless of what line he is mixed with. Velvet wise, he cuts a superbly clean head of SA velvet around the 8kg mark. At 2yrs he grew out to 30 points. His sire being M11 Alexander, this boy creates a good outcross for Woburn bloodlines.



Draco at 4yrs

Sire Reference

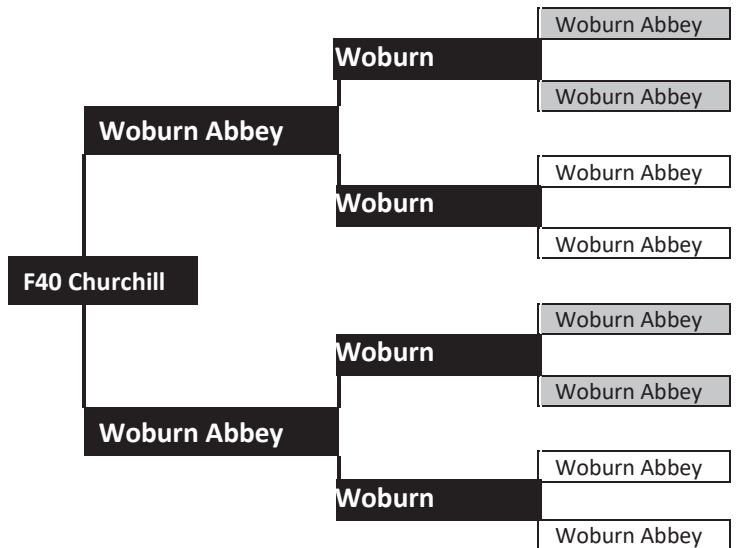


A big bruiser of a stag, this magnificent Bloomsbury son has done himself proud. 235kg liveweight at 3yrs he has left some big progeny behind him. Purchased as a replacement for Pendragon, I unfortunately lost him to an accident this last winter. He has both stags and hinds retained in the Sarnia herd.

Sire Reference



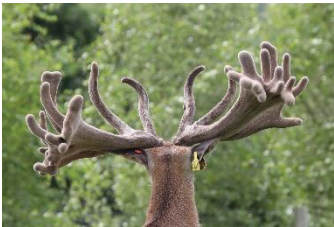
F40 Churchill in the Park
Courtesy of Woburn



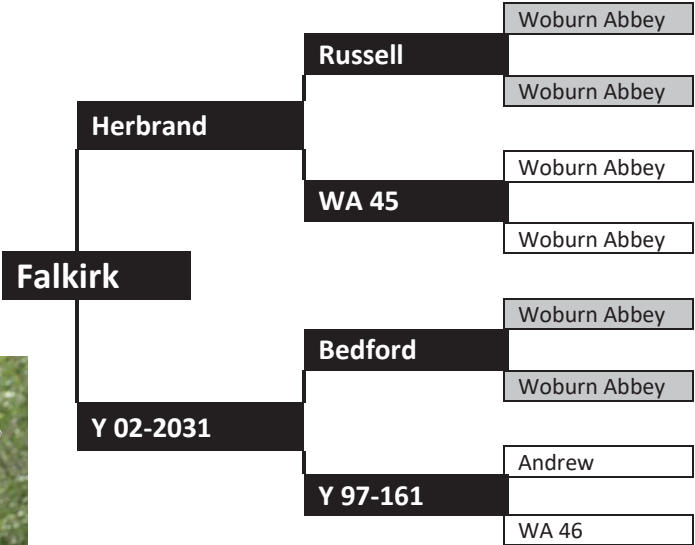
F40 Churchill is straight out of the park and has been used as a semen sire in New Zealand for the last few years. Great antler conformation with round-horn beam and strong tops. Used as a semen sire at Sarnia.



Falkirk in 2019 at 5yrs
(above and below)



Sire Reference

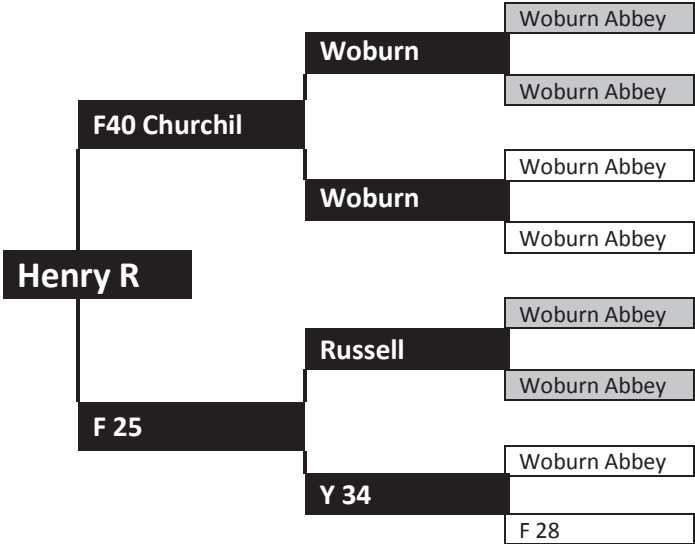


An exceptionally wide antler structure on this young sire. He has mated two seasons at Sarnia now, so his first crop of spikers are under evaluation at the moment but showing promise. Offering a daughter in the yearling hinds this time around. The idea is to use him strategically to increase the spread and top length through the herd. Too early to accurately assess but high hopes given his lineage.



Sire Reference

Henry R in 2017
Courtesy of Woburn

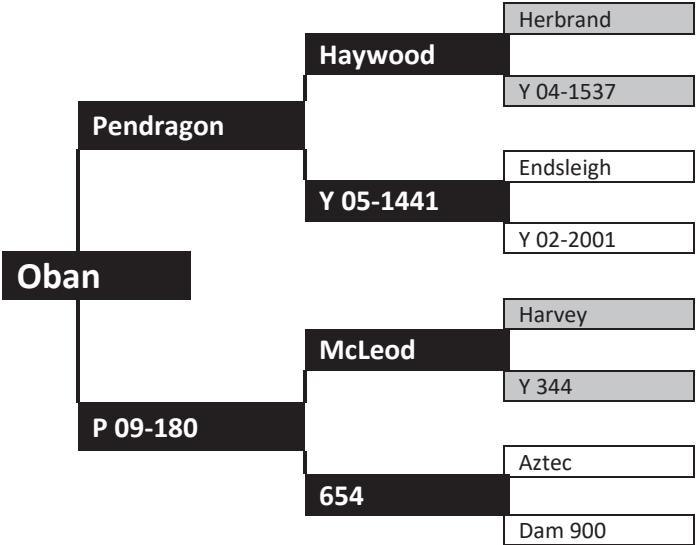


New blood from source, this is an exciting sire. At maturity he weighed in at an impressive 282kg liveweight and had an internal span of 30 inches. The F40 Churchill line is proving very heritable and allows for a valuable outcross to the Woburn lines in New Zealand.



Oban at 3yrs in 2018

Sire Reference

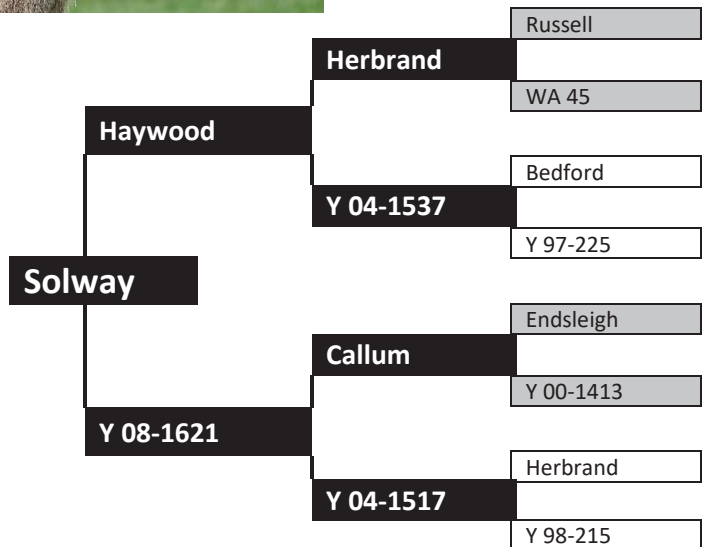


This own-bred stag with beautiful velvet was used once in 2019. His classic velvet head was arguably near perfect and very even. Interesting that the combination between the Haywood line, and the Harvey/Aztec line produced such clean velvet. We unfortunately lost him after the 2019 roar.



Solway at 6yrs in 2019

Sire Reference

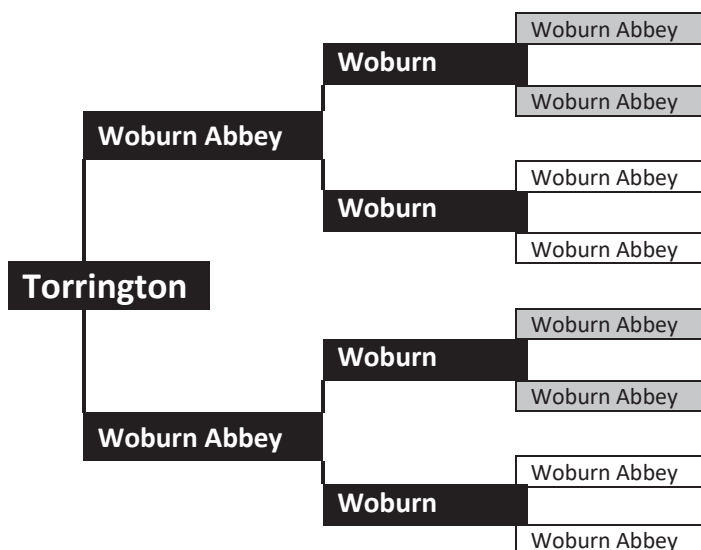


Solway has now sired 5 generations of progeny for me. This year marks his second line of 3 yr stags to be offered to the market. His contribution is to thicken the beam and provide multi-point tops. Interesting given his lineage. His first crop of stags made it to nearly 200kg at 2yrs and certainly showing some impressive antler. Solway scored just over 630 IOA (inc. coronets and spread) 2019 at 5yrs.



Torrington in the park
Courtesy of Woburn

Sire Reference



Used in both the farm and park at Woburn, I have utilized Torrington in my AI programme for several years now. Progeny are all very similar to look at, quiet and grow on well. Yearling hinds offered in this catalogue, sired by Torrington, offer a great opportunity to access new Woburn park genetics ready to mate in 2020. Suitable for both trophy and velvet production, again an important outcross for my herd.

Woburn Sires



M11 Alexander



F40 Churchill



Amphill @ 3



Thorney @ 3



Torrington @ 7



Henry R @ 8

*Photos courtesy Woburn Abbey

Windermere Woburn Sires



Victor



Aztec



Harvey



McLeod



Troy



Kane

Other Woburn Sires



Bedford



Russell



Endsleigh



Tamar



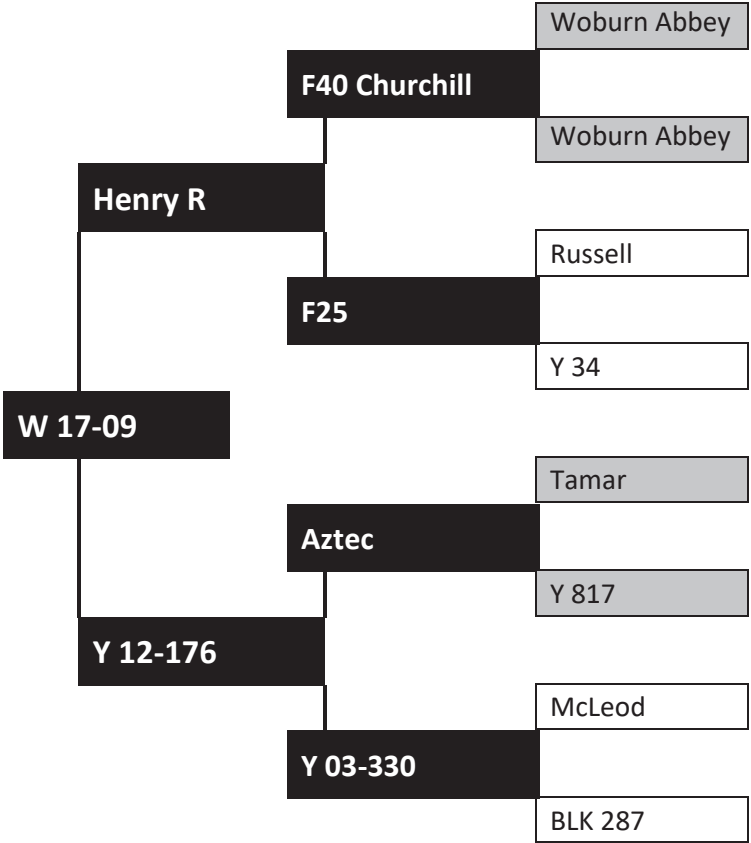
Bloomsbury



Hector

Stags for Sale

Lot 1
W 17-09
3Yr Woburn Stag



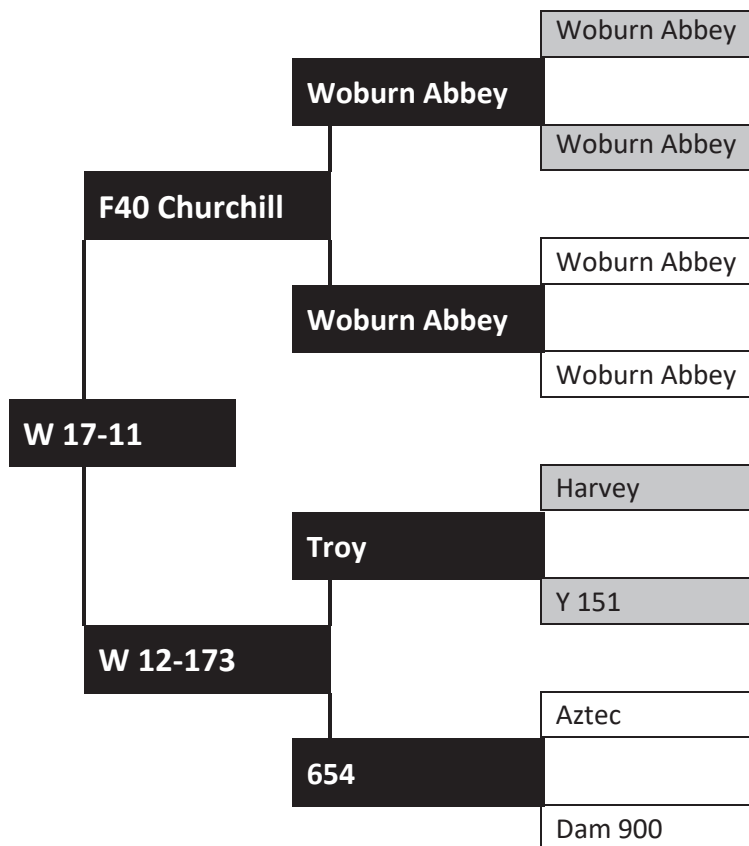
Lot 1 - W 17-09

DNA: 2166749

Comments: Huge, thick velvet head. Multi-pointed tynes showing promise of massive tops. Still a lot to come at catalogue time. Lovely quiet stag. The combination of Henry R over the Aztec/McLeod has not been tried before to my knowledge. Judge for yourselves. W 17-09 was born a twin to Y 12-176, she has a spiker retained from 2019.

Stags for Sale

Lot 2 W 17-11 3Yr Woburn Stag



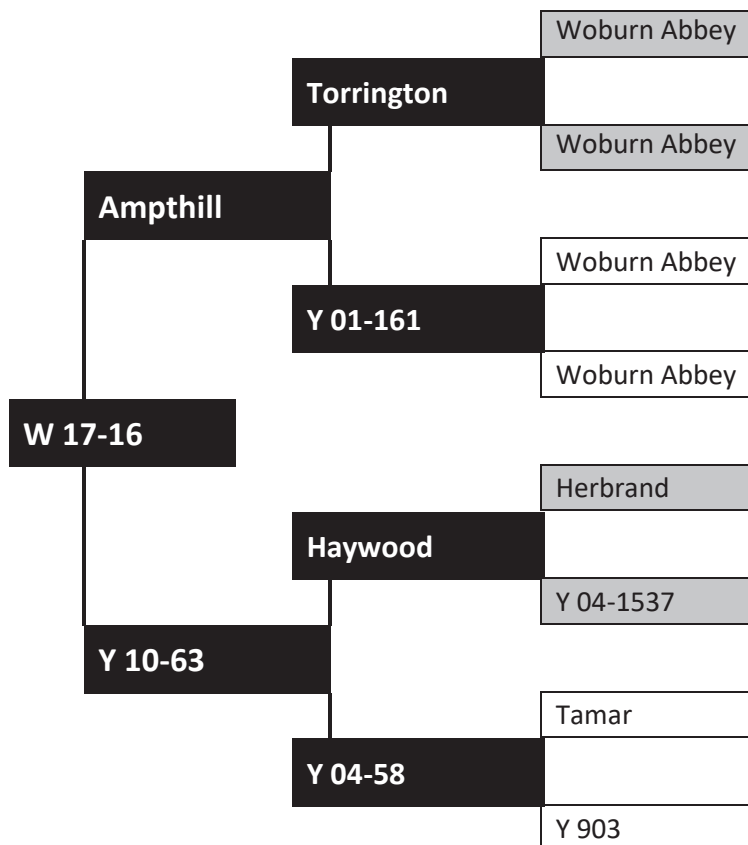
Lot 2 - W 17-11

DNA: 2166764

Comments: Not quite at velveting stage when catalogued but I believe he will grow on to be one of the top stags in the sale. Solid black velvet, very heavy with big tops to come. Another quiet stag. Incredible pedigree here, both Troy and F40 Churchill are stags I rate highly.

Stags for Sale

Lot 3 W 17-16 3Yr Woburn Stag

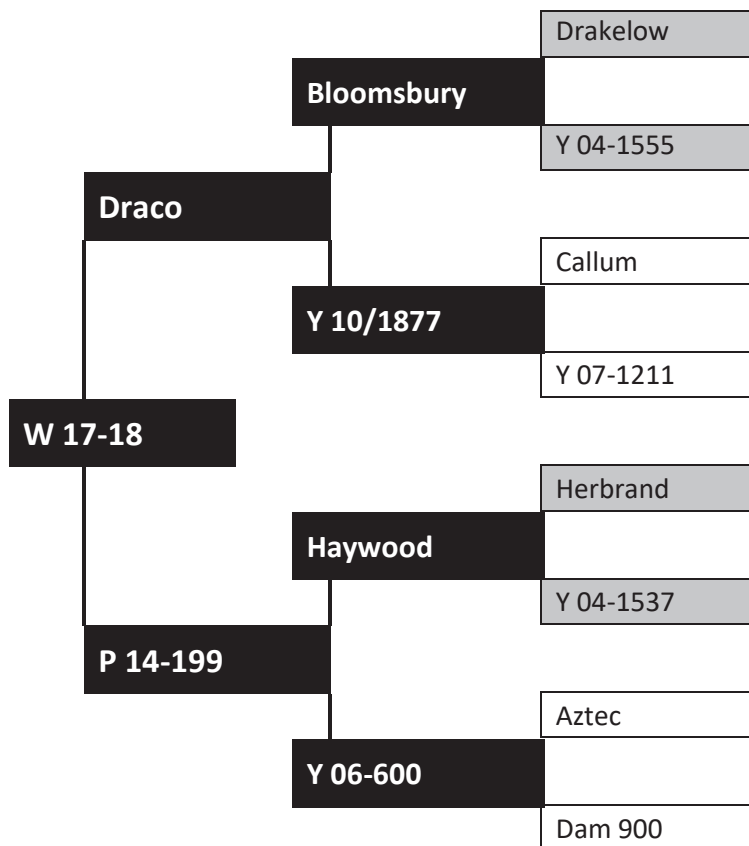


Lot 3 - W 17-16

DNA: 2166756

Comments: A big stag, with a lot of velvet at the time of cutting. Grown out now, he has long tops and the round-horn of his dam's sire.

Y 10-63 is a high performing hind at Sarnia, with two of her daughters retained in the breeding herd.



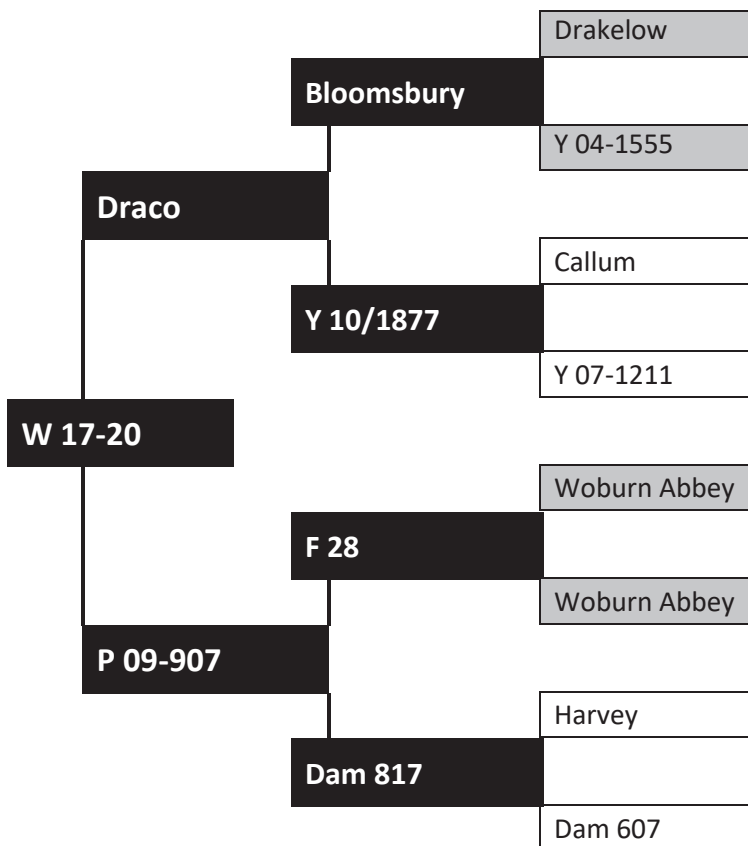
Lot 4 - W 17-18

DNA: 2166758

Comments: This guy is all about the velvet – double bez on one side. Very thick long antler with good tops to come. P 14-199 is a Dam 900 grand-daughter so needs no introducing – a daughter was sold at the 2019 stag sale and her 2019 daughter is being retained for the breeding herd.

Stags for Sale

Lot 5
W 17-20
3Yr Woburn Stag



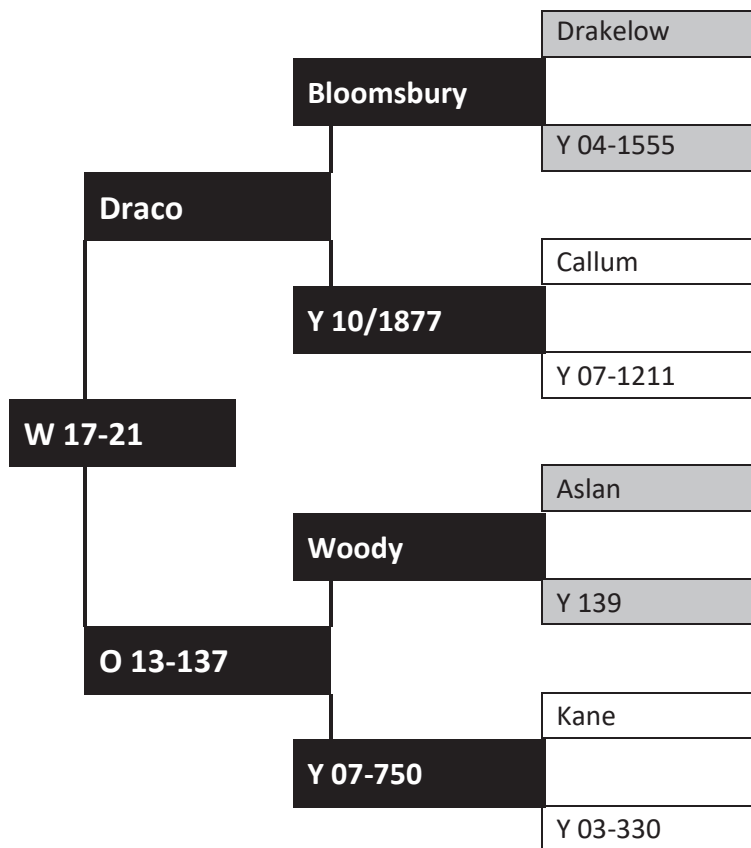
Lot 5 - W 17-20

DNA: 2166760

Comments: Beautiful velvet, best clean head of the mob. Long, round horn, tops still to come but showing plenty of potential. Definitely a velvet sire. P 09-179 has had three stag fawns for Sarnia, this being the first, her other two sons are retained for future evaluation. Grand-dam 817 is the dam of Aztec.

Stags for Sale

Lot 6
W 17-21
3Yr Woburn Stag



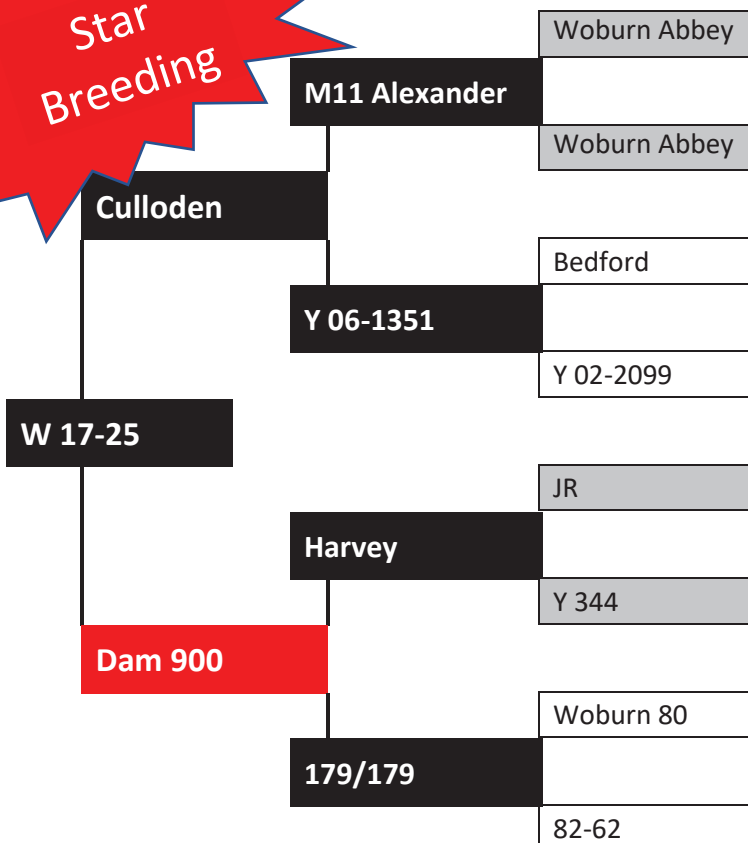
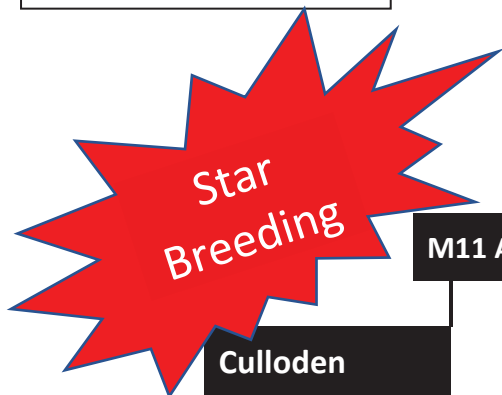
Lot 6 - W 17-21

DNA: 2166761

Comments: Just about ready to velvet at catalogue time. Super long and even brows and bez on a big, framey stag. Very long, round-horn antler. Woody scored 771 IOA at 6yrs. O 13-137 has only hind fawns, with the exception of this son, both are currently retained in the herd. O 13-137 has only hind fawns, with the exception of this son, both are currently retained in the herd.

Stags for Sale

Lot 7
W 17-25
3Yr Woburn Stag



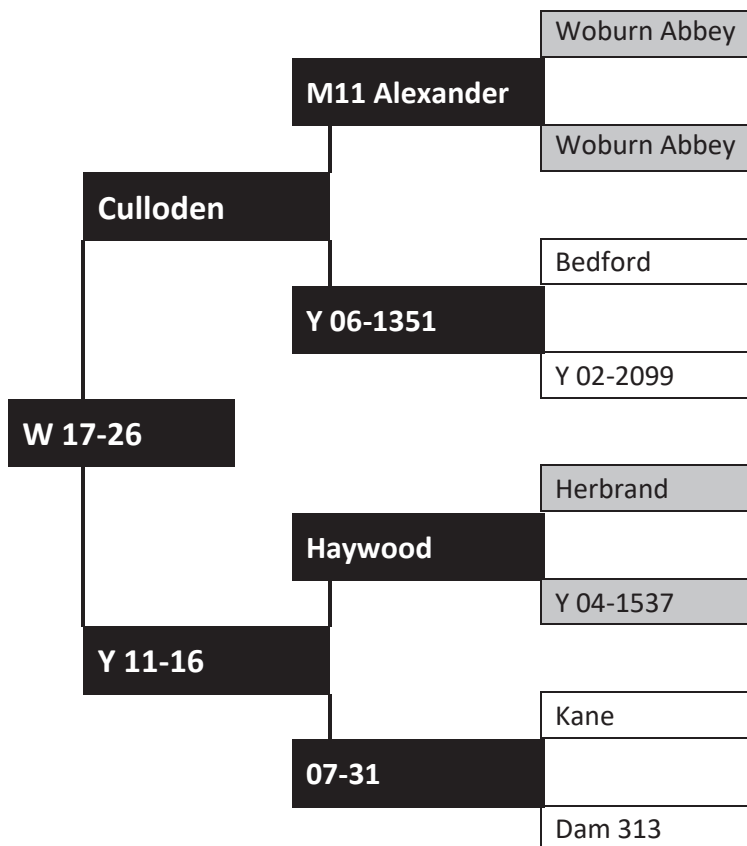
Lot 7 - W 17-25

DNA: 2166727

Comments: Classic velvet head. Big and quiet deer Trifurcating his trez for a bit of extra weight but beautifully clean in the lower tynes. His sire, Culloden, is proving to be extremely consistent. The last ever son of the legendary Dam 900 whose last daughter sold for \$6,000 as a first calver. If you know your Woburns this is the pedigree of the sale and one of my personal favourites.

Stags for Sale

Lot 8
W 17-26
3Yr Woburn Stag



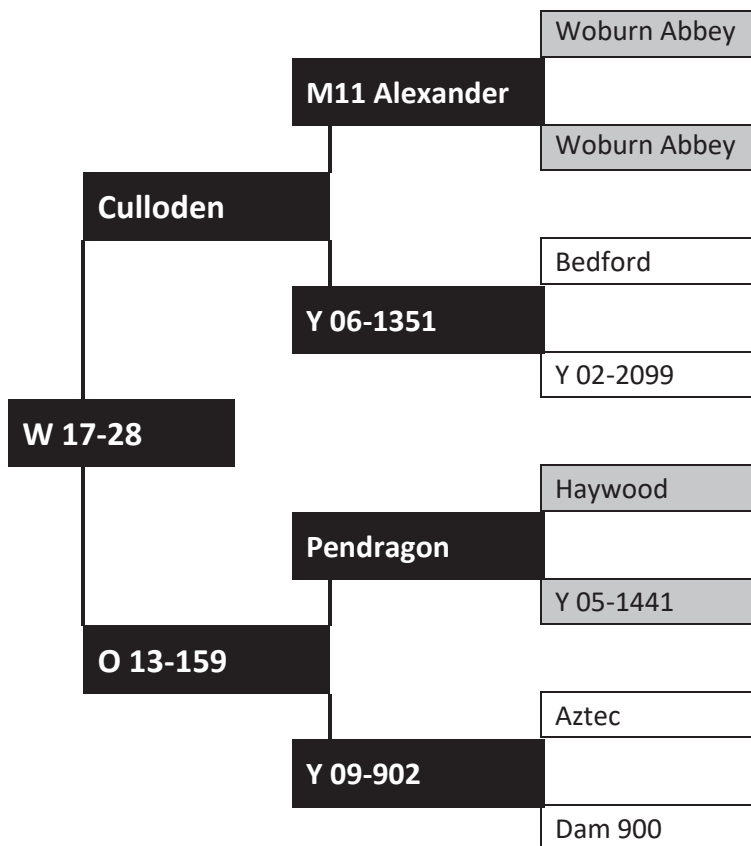
Lot 8 - W 17-26

DNA: 2166751

Comments: At velvetting stage, W 17-26 possibly had the largest velvet head in the mob (his photo was on the November flyer). His tops have grown out well and he is really a rather nice stag. Dam Y 11-16 has a daughter in the herd retained as a yearling hind.

Stags for Sale

Lot 9
W 17-28
3Yr Woburn Stag



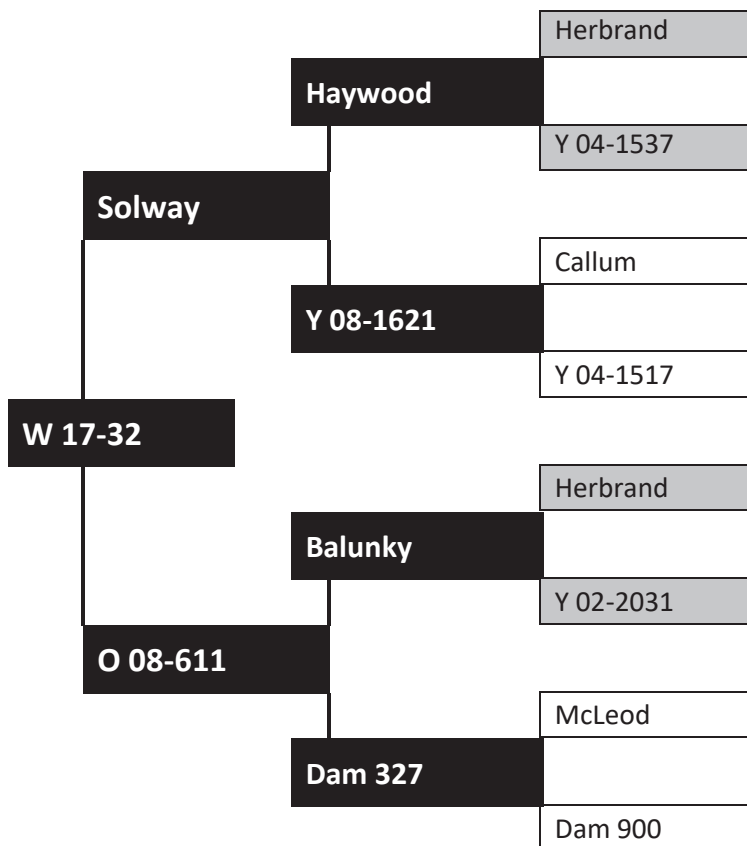
Lot 9 - W 17-28

DNA: 2166720

Comments: Fantastic velvet - big, long framey head, tops just coming at catalogue time but great spread. Wonderful all-round stag, genuinely covering off velvet and trophy. This is the only stag so far by this hind. Big potential here – O 13-159 is a grand-daughter of the legendary Dam 900 who has unrivalled influence on all of her progeny.

Stags for Sale

Lot 10
W 17-32
3Yr Woburn Stag



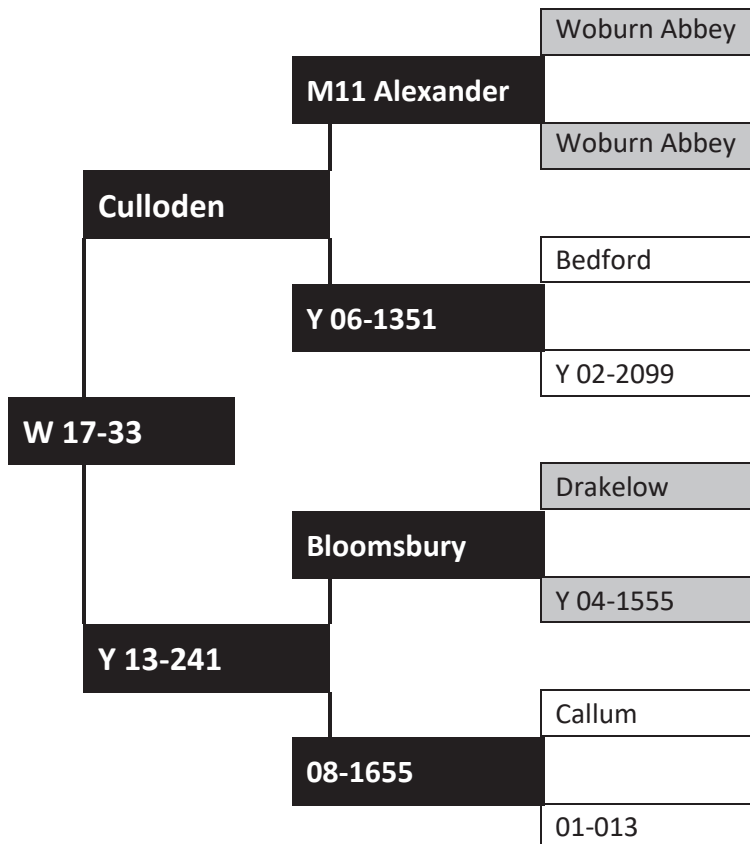
Lot 10 - W 17-32

DNA: 2166724

Comments: At velvetting now, so too early to call his tops. A very correct, long and heavy velvet head, that just seems to be getting bigger as it goes up. Great potential. Dam is a Balunky daughter back to McLeod, all of the old breeding here, over the new. 2018 sister is retained in the herd. Yet again, Dam 900 is in the background.

Stags for Sale

Lot 11
W 17-33
3Yr Woburn Stag



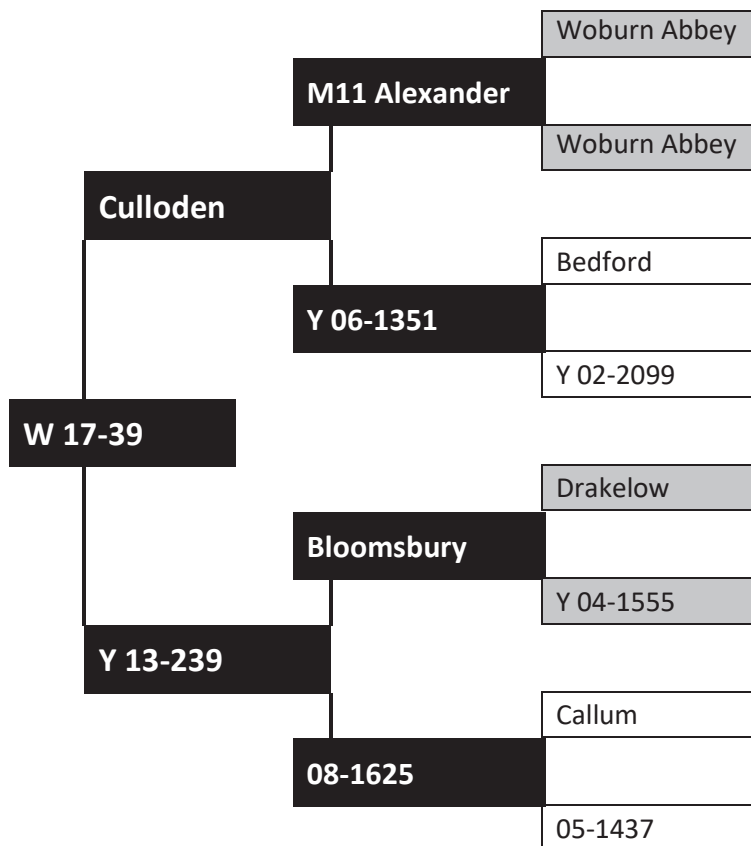
Lot 11 - W 17-33

DNA: 2166725

Comments: All about the velvet with this guy. Massive long tynes in the lower and upper antler. Super big velvet – long, SAP and very clean. I have grown him out to show the full length of his antler. Certainly follows in both his sire and dam’s sires’ footsteps. This is the first son of three sons of Y 13-241. The other two remain on farm for further evaluation but expect to see them in the future.

Stags for Sale

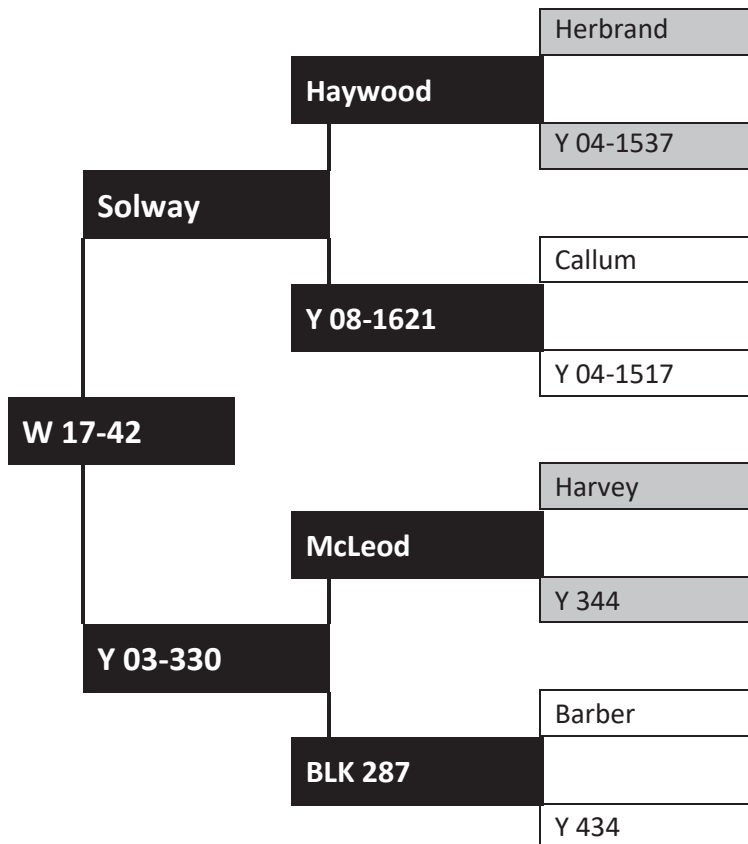
Lot 12
W 17-39
3Yr Woburn Stag



Lot 12 - W 17-39

DNA: 2166731

Comments: Last of the Culloden sons for today. At velveting time when catalogued. Very clean, long round-horn velvet as his pedigree would suggest. His rock solid dam line is anchored by Y 13-239, at 122 kg, well above the herd average of 115 kg.



Lot 13 - W 17-42

DNA: 2166734

Comments: Deep bodied stag, just at velveting when catalogued. Very long head, tidy but with a few whistles and bells. Y 03-330 is a top performer for the stud, with three daughters retained in the herd as well as her 2019 hind fawn, by Falkirk.

**Velvetters for
Sale**

Lot 14

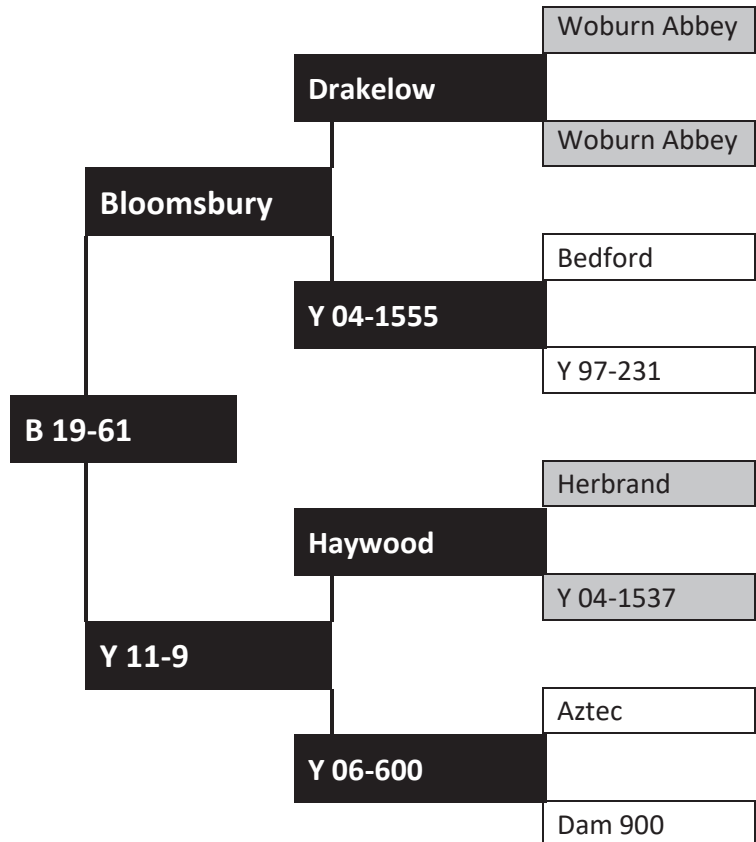
Velvet Stags

**To be notified once stags have been
velvetted**

Yearling Hinds for Sale

Lot 15
B 19-61

Yearling Woburn Hind



Lot 15 - B 19-61

DNA: Pending

Liveweight: 85 kgs

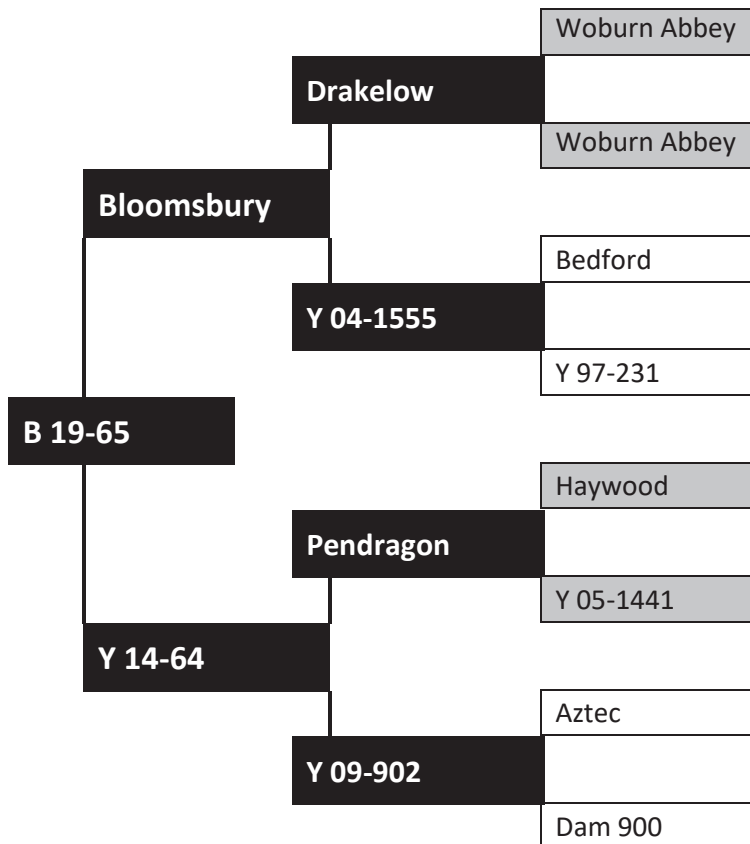
Comments: Lovely Bloomsbury daughter back to a classic Haywood/Aztec mix to try and cover all the bases. Dam 900 puts in an appearance, producing a top end bottom line. Very similar breeding to Lot 16.

Yearling Hinds for Sale

Lot 16

B 19-65

Yearling Woburn Hind



Lot 16 - B 19-65

DNA: Pending

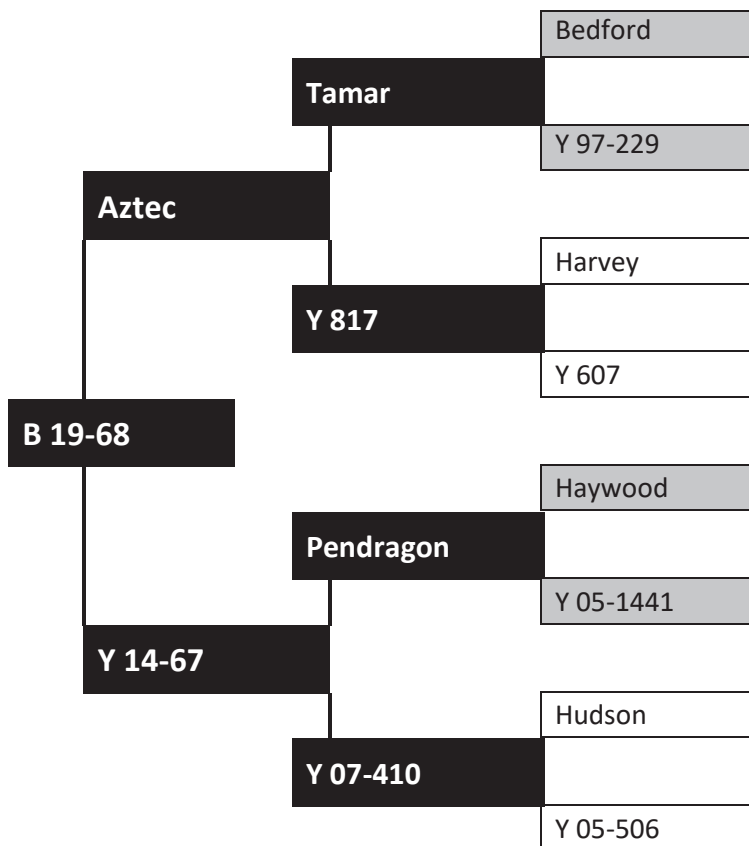
Liveweight: 78 kgs

Comments: Half sister to Lot 9, W17-27. An excellent opportunity to put some top new Woburn genetics into your herd. With the length and round-horn of Bloomsbury and Pendragon and the mass of Aztec combining in this young dam.

Yearling Hinds for Sale

Lot 17
B 19-68

Yearling Woburn Hind



Lot 17 - B 19-68

DNA: Pending

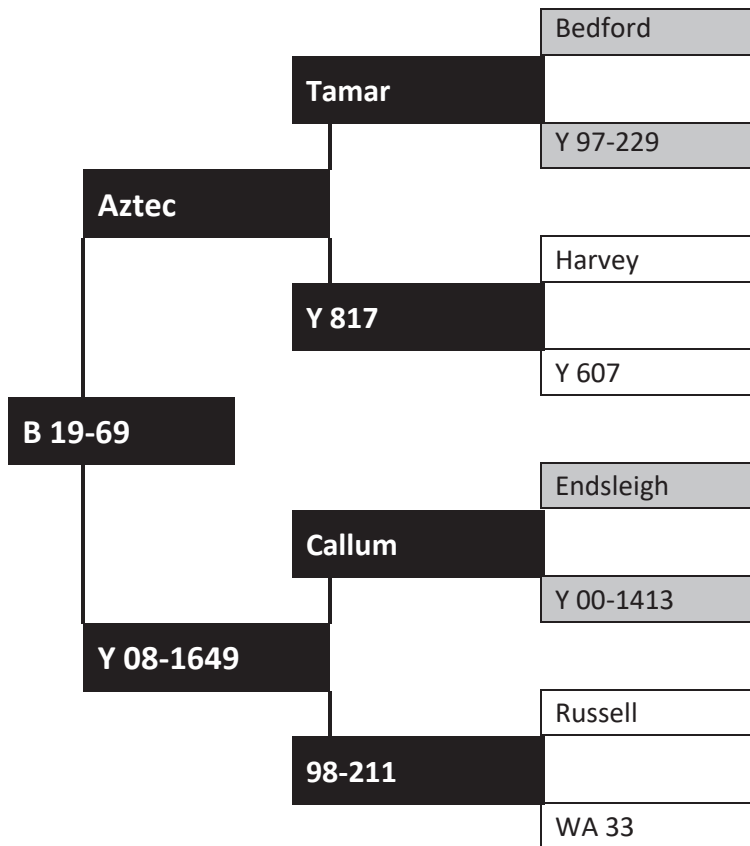
Liveweight: 78 kgs

Comments: The first Aztec daughter for sale by public auction for quite some time. The combination of the bulk of Aztec over the length of Pendragon should combine to give the best of both worlds. Should be well into the 80kgs by sale day.

Yearling Hinds for Sale

Lot 18
B 19-69

Yearling Woburn Hind



Lot 18 - B 19-69

DNA: Pending

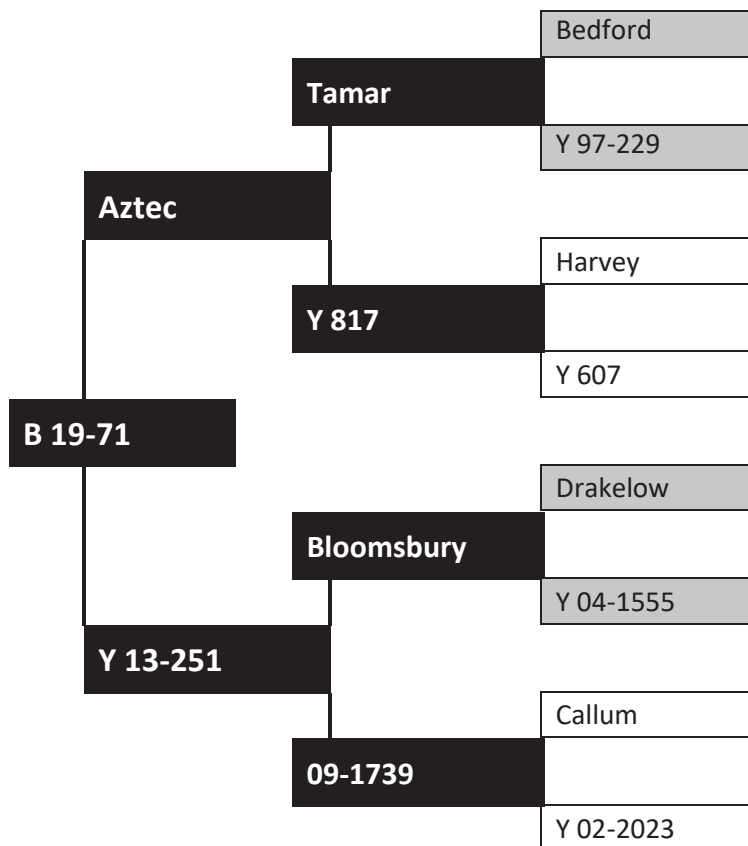
Liveweight: 80 kgs

Comments: Brother by Torrington is in the top 2yr draft this season. This going to be an interesting dam – the sheer bulk of an Aztec over Callum has, to my knowledge, not been tried before. Older genetics but a brand new combination.

Yearling Hinds for Sale

Lot 19
B 19-71

Yearling Woburn Hind



Lot 19 - B 19-71

DNA: Pending

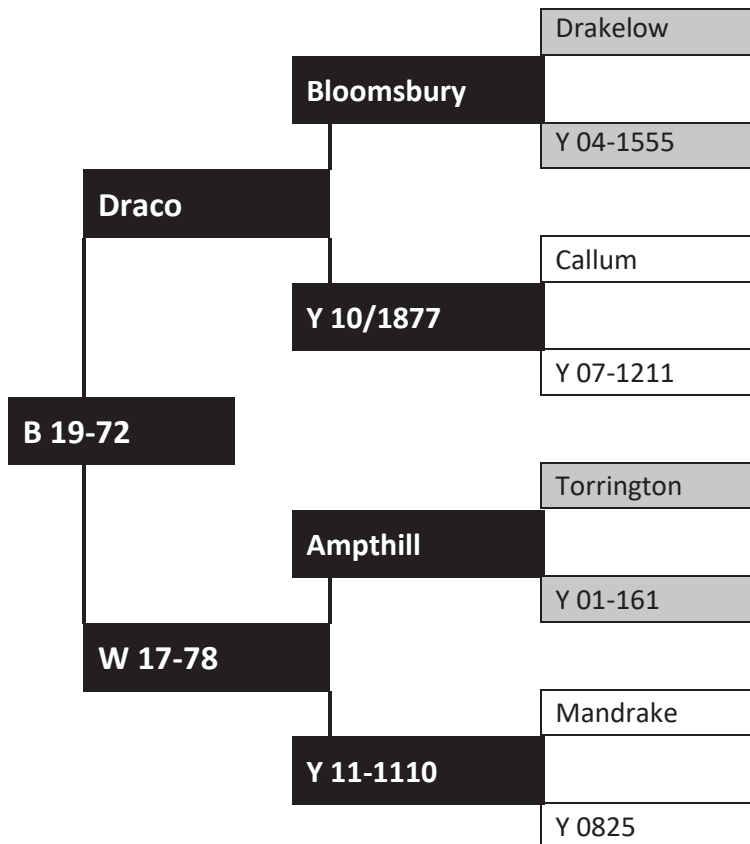
Liveweight: 82 kgs

Comments: Brother by Henry R in the 2yr mob this season. Another new combination of Aztec over a Bloomsbury daughter. An exciting genetic blend from two of the industry's greats.

Yearling Hinds for Sale

Lot 20
B 19-72

Yearling Woburn Hind



Lot 20 - B 19-72

DNA: Pending

Liveweight: 78 kgs

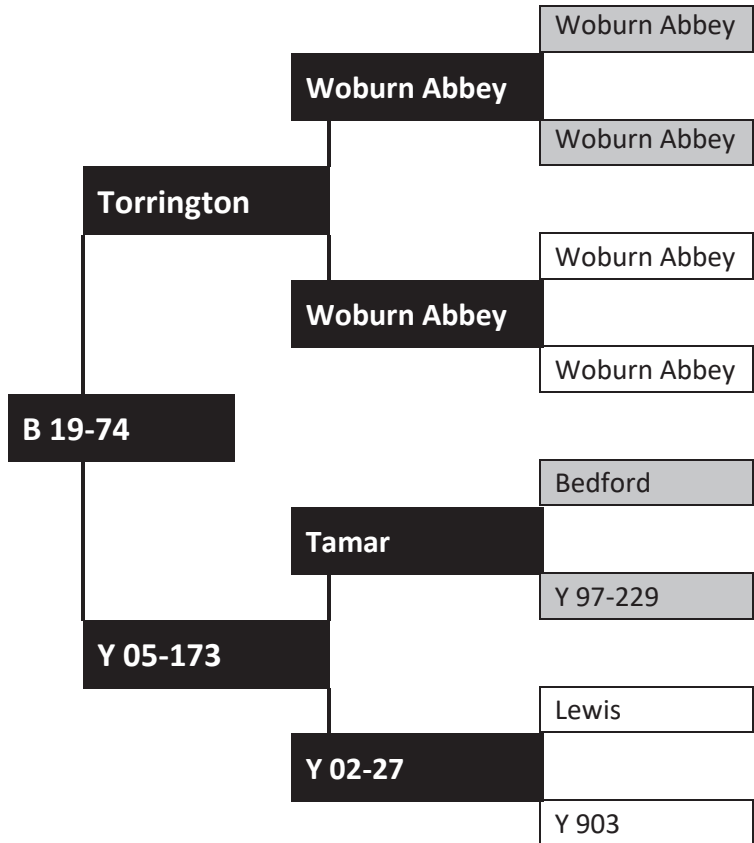
Comments: First calf from this hind, an opportunity to get the very latest in Woburn genetics. The dam line here is brand new to the industry. Although slightly lighter I have every confidence this dam will make the minimum 90kg for mating.

Yearling Hinds for Sale

Lot 21

B 19-74

Yearling Woburn Hind



Lot 21 - B 19-74

DNA: Pending

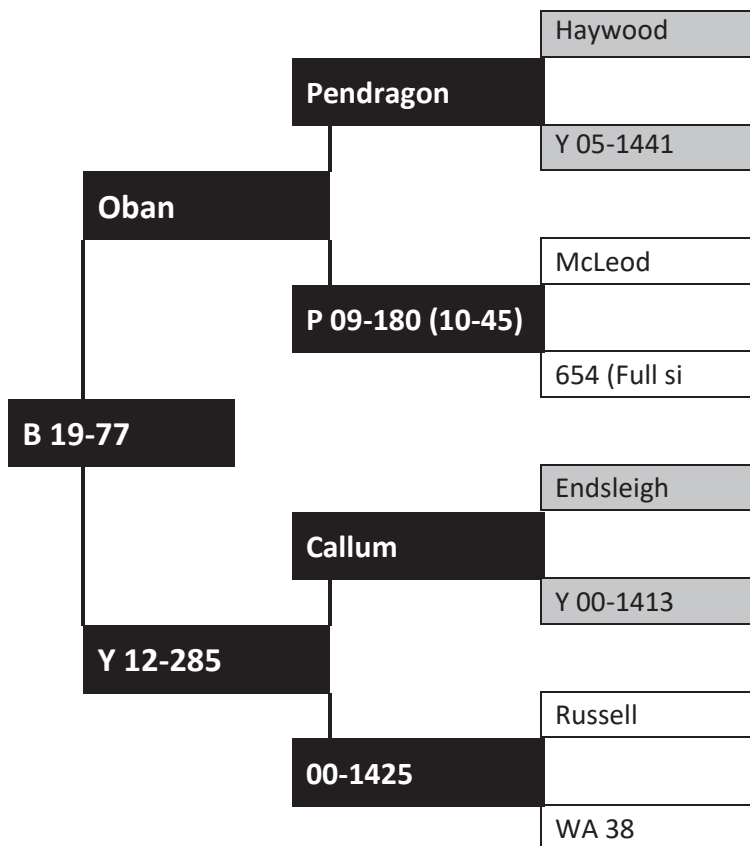
Liveweight: 78 kgs

Comments: Sister by Tamar is retained in the herd and grew out to 102kg by mating at 15mths. Plenty of scope to grow here. Brother by Dr Foster is retained in the 2yr mob. Again an interesting and new combination.

Yearling Hinds for Sale

Lot 22
B 19-77

Yearling Woburn Hind



Lot 22 - B 19-77

DNA: Pending

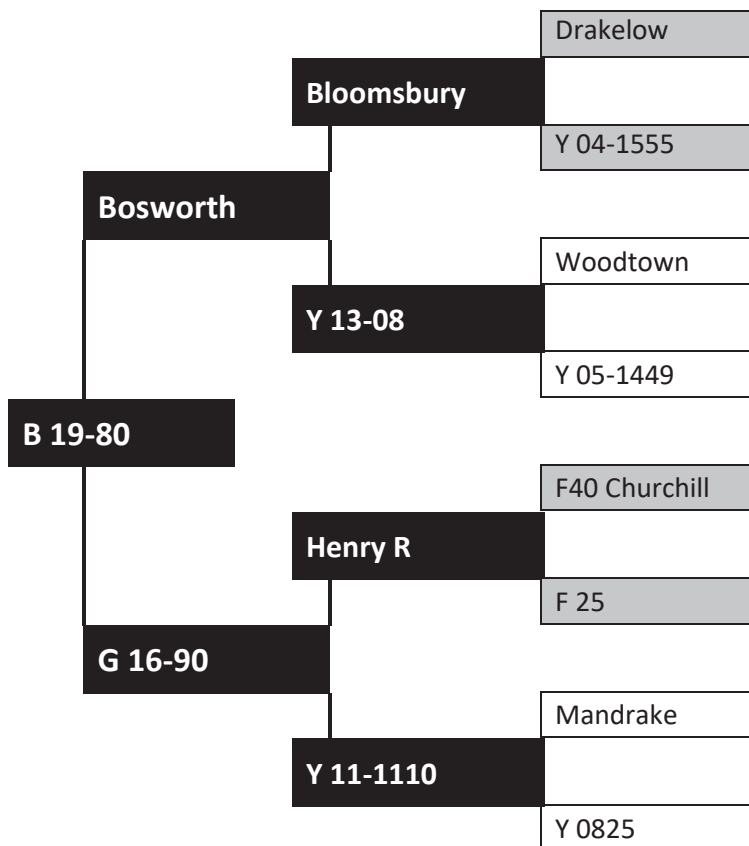
Liveweight: 80 kgs

Comments: This dam is the only offering from Oban whose round-horn antler eclipsed that of his father. Lost to a tragedy, he was used as a back-up to AI but his progeny are performing well.

Yearling Hinds for Sale

Lot 23
B 19-80

Yearling Woburn Hind



Lot 23 - B 19-80

DNA: Pending

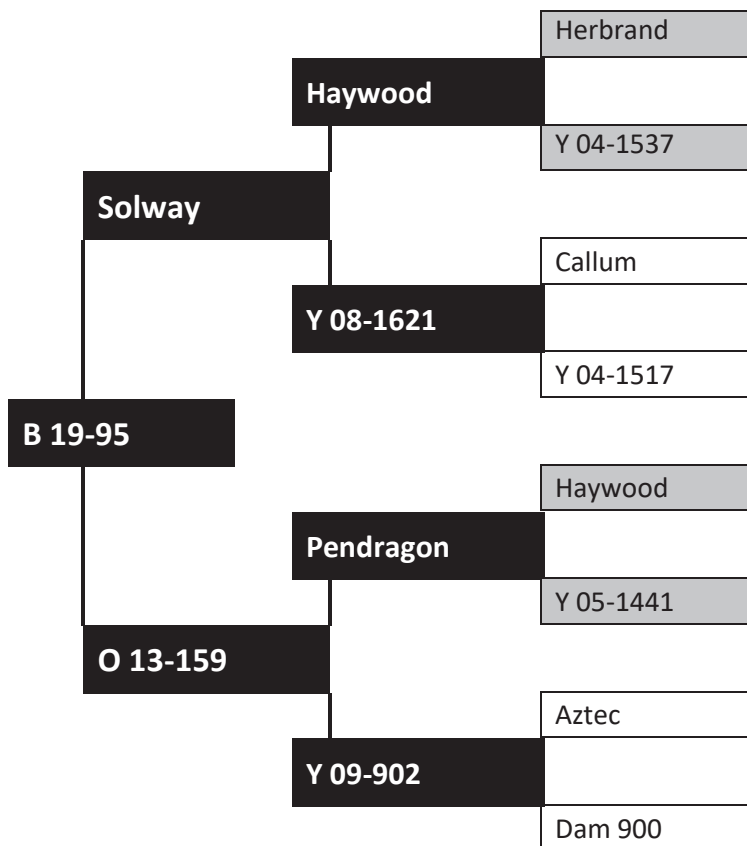
Liveweight: 80 kgs

Comments: Second fawn and second hind from this young dam. Her sire, Bosworth, is a new sire here at Sarnia. The dam line is exciting new bloodlines back to the ever-reliable Y11-1110

Yearling Hinds for Sale

Lot 24
B 19-95

Yearling Woburn Hind



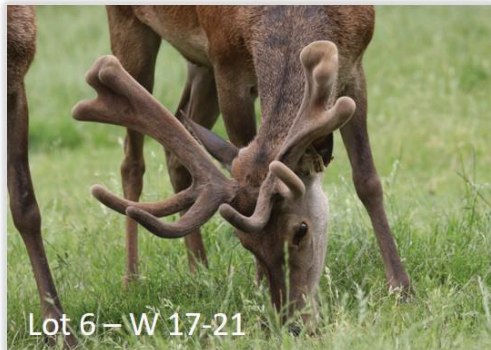
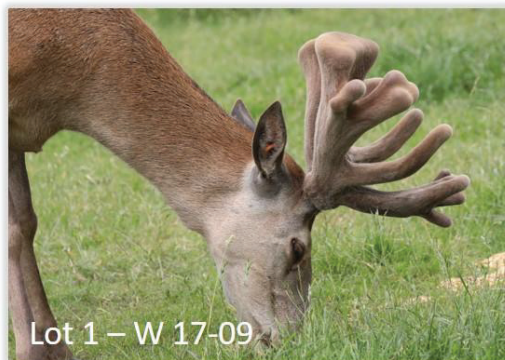
Lot 24 - B 19-95

DNA: Pending

Liveweight: 80 kgs

Comments: Half sister to Lot 9 – W 17-28, in this catalogue. Again, back to Dam 900 as the great granddam. Sired by Solway this hind should breed both velvet and trophy producing progeny. The only Solway available this year.

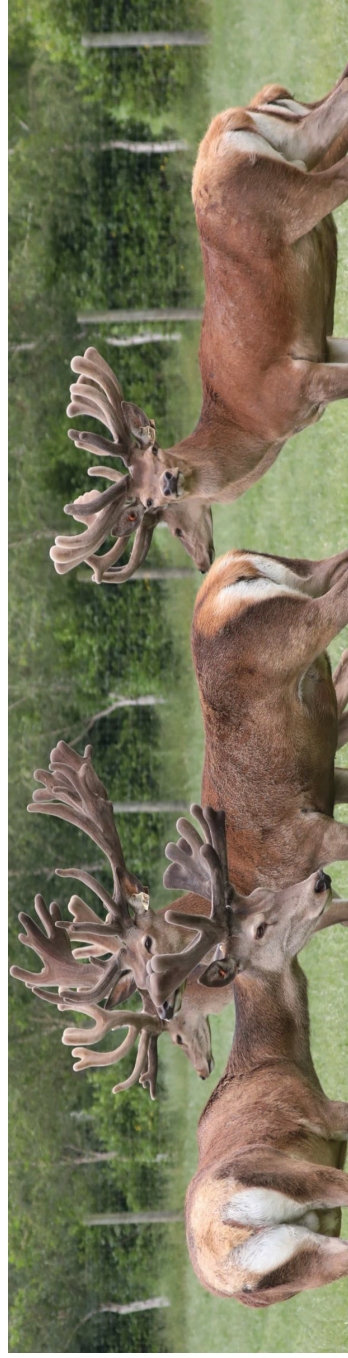
Thumbnails of 2020 sale stags by lot order





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Sarnia Woburn Deer Sale, Saturday, 12th December 2020 at 11.30am

bidr HYBRID LIVESTREAMED
AUCTIONS

